



Legion + Zipline

A Powerful Partnership Revolutionizing The Employee Experience

Key Benefits of Integrated Platform

- Employees can access and update task details in near real-time, reducing miscommunication and enhancing coordination.
- Managers can assign tasks, provide instructions, and monitor progress from a single dashboard, enabling better visibility and control over operations.
- Retailers can enhance communication and collaboration with streamlined workflows, reducing the likelihood of errors or duplicative effort.

Today's retail managers face an endless operational checklist while balancing the need to meet and exceed customer expectations, often relying on manual processes, ineffective tools, and non-interoperable technology, resulting in too much time in the back room adjusting schedules or managing various tasks across multiple locations and departments rather than on the floor with employees and customers. Without automation, managers rely on manual processes, which are time-consuming, prone to compliance violations, and negatively impact customer satisfaction. These cumbersome processes and a lack of flexibility increasingly lead to manager dissatisfaction and attrition.

With high manager and employee attrition, how do you deliver consistent business results regardless of whether you have a new or old manager, experienced or new employees, and despite any challenges that store location is seeing, such as low traffic?

To support the customer and employee experience and deliver on top-line revenue and other business goals, you need a flexible, agile solution that can simultaneously maximize labor efficiency and employee engagement through AI and automation. By injecting intelligent automation into your workforce management processes coupled with fully integrated task management, you can deliver better business results consistently - week after week. With intelligent automation, even your newest manager can make intelligent data-driven decisions.

Legion WFM and Zipline Task Management - Better Together

Legion and Zipline deliver a frictionless user experience that automates daily tasks, freeing up valuable time and resources for more strategic activities.

Legion and Zipline are revolutionizing retail operations using powerful AI and ML engines to analyze historical data and accurately schedule labor and tasks effectively across the day. Legion WFM can forecast demand by analyzing sales data. Then Zipline automatically generates tasks for restocking inventory, ensuring retailers avoid stockouts, reduce over and under-scheduling, and improve customer satisfaction and cost savings.

With full integration to Legion time entry devices such as our mobile app and the Legion Timeclock, managers know exactly when employees should have access to their tasks and are available.

Another game-changing benefit is the ability to prioritize and assign tasks based on urgency, importance, and employee skills. Artificial Intelligence models analyze data in near real-time to identify the critical tasks that need immediate attention. Advanced machine learning continuously improves and adapts the models ensuring the system assigns tasks to the most suitable employees based on their skills, availability, and location. By automating task prioritization and assignment, retailers can ensure that critical tasks are completed promptly, reducing potential bottlenecks and operational delays.

Retailers can track and analyze task completion times and employee performance metrics and generate reports that provide insights on key performance indicators such as task completion rates, average time spent on tasks, and employee productivity. By accessing these metrics, managers can identify areas of improvement, implement targeted training programs, and reward high-performing employees. This data-driven approach allows retailers to optimize task execution and enhance overall operational efficiency.

Together, Legion WFM and Zipline task management provide retailers with a powerful solution to improve operational efficiency, reduce costs, and drive customer satisfaction. By automating tasks, optimizing employee scheduling, prioritizing and assigning tasks, improving communication and collaboration, tracking performance metrics, and enhancing customer experience, retailers can streamline operations, increase retention, and remain competitive in an increasingly fast-paced environment.

About Legion

Legion Technologies delivers the industry's most innovative workforce management platform. It enables businesses to maximize labor efficiency and employee engagement simultaneously. The Legion WFM platform is intelligent, automated, and employee-centric. It's proven to deliver 13x ROI through schedule optimization, reduced attrition, increased productivity, and increased operational efficiency. Legion delivers cutting-edge technology in an easy-to-use platform and mobile app that employees love. For more information, visit <https://legion.co> and follow us on [LinkedIn](#).

